

In Your Corner – Insurance News

Knights of Columbus - Protecting Families for Generations
KC Fraternal Benefits....."Where you have Ownership"!!!

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"It is a strange anomaly that men should be careful to insure their houses, their ships, and their merchandise, and yet neglect to insure their lives; surely the most important of all to their families and more subject to loss." - Benjamin Franklin

October Article

Order-wide Membership Blitz

A wise man once told me that time surely flies in the life insurance business. Without a doubt, time flies in the "membership business" as well. Even though our fraternal year is not yet half over, June 30 will be here before we know it. Since we all have our sights set on the Star Council Award, now is the time to work towards that goal. The purpose of my column in this issue is to remind you of the wonderful opportunity we have to help our Order grow, and to offer a couple of suggestions on how we can best do that.

The month of October is the Order-wide Membership "Blitz" recruitment campaign. Now is the time to follow through with all the interested prospective members we have spoken with. Let's make them members during November!

I can help, not only in explaining to prospects our outstanding insurance products, but also on the many other benefits of joining the Order. Even better, I can help you feel more comfortable in making the membership "sale" yourselves.

In an earlier column, I asked you to "give me a seat at the table" when laying out the council agenda for the fraternal year. I reiterate that plea here. I'll help in any way that he can.

Fraternally, Your Brother and General Agent,

Todd Cabral
Field Agent

November Article

A Season for Giving

Life insurance is truly one of the best gifts a member can buy for his family. Think about it: What else can you put under the Christmas tree that can:

- Guarantee that the mortgage on your home would be paid off if you die early?
- Provide away for you to ensure money is available for your children to attend college, whether you live or die?
- Ensure your family's financial survival if you, your spouse, or both of you met an untimely death?

You probably know plenty of folks who overspend during the holiday season. Conversely, few people over-save, and plenty of folks are financially unprepared for the future. Yet, it's by doing the latter that people demonstrate true love for their spouses and their children! Start early on some new resolution for the New Year. Save more. Allocate expenditures more wisely. Above all, ensure your family's financial protection with Knights of Columbus life insurance. Your family will have the benefit of financial security for years ahead and be better able to celebrate future Christmases.

Financial hardship is something that you can prevent. By taking steps now, you can protect your loved ones against the hardships that your death will cause them. What's more, the sooner you act, the greater the benefits will be for your family and, possibly, for you as well.

Connie and I wish you and your family a blessed Christmas and a healthy prosperous New Year. I look forward to meeting with you soon. Merry Christmas.

Todd Cabral
Field Agent – Knights of Columbus

"Bringing Father McGivney's promise to all Brother Knights"

Special Insurance Offer Available to Knights

(Supreme Website - 11/06/2007)

Supreme Knight Carl Anderson recently mailed a very special offer to all members in the United States and Canada between the ages of 18 and 65. The "new member plan," a low-cost permanent life insurance product, is normally available only to new members and their wives when they join the Order. For a limited time in connection with the 125th anniversary of the Order, the plan is being made available to existing members as well.

It carries a basic \$50 per year premium for a specific amount of permanent insurance. For example, at age 50, the \$50 per year buys \$2,148 of insurance protection. (You can purchase twice the coverage amount for \$100 per year.) There are a few very basic health questions, and the plan is applied for through the mail. So watch the mail!

This opportunity may not become available again, and permanent insurance with increasing cash values is a great addition to any portfolio. Whether you are already an insured member or still an associate member, this low-cost product was built exclusively for members of the Knights of Columbus and their wives.

Questions about the new member plan, or any other products or services offered by the Order, can be answered by your professional Knights of Columbus agent. If you don't know who your agent is, simply use our Find an Agent feature. If you did not receive your mailer for some reason, or if you have misplaced it, e-mail us and we'll get you another.

Give yourself and your loved ones a gift this holiday season: good solid life insurance from a great organization.

Knights of Columbus Life Insurance in Force Tops \$65 Billion

(Supreme Website - 10/30/2007)

The Knights of Columbus insurance program passed a major milestone Oct. 30 when total insurance in force exceeded \$65 billion for the first time. The Order was established in 1882 as a fraternal benefit society, and one of its primary aims was to enable its members to protect their families with life insurance. The amount of Knights of Columbus life insurance in force has doubled in the past decade, from \$32.9 billion in 1997 to \$65 billion today.

The Knights of Columbus now has over \$14 billion in assets and more than 1.8 million life, annuity and long-term care policies in force, and ranks in the Fortune 1000 list of America's largest companies. It is one of only six insurance companies in North America to receive the highest possible rating from both Standard & Poor's (AAA) and A.M. Best (A++), and certification of ethical business practices from the Insurance Marketplace Standards Association (IMSA).

Supreme Knight and CEO Carl A. Anderson said that surpassing the \$65 billion milestone "is solid evidence of our faithfulness to the vision of our founder, Father Michael J. McGivney, and a real tribute to our force of more than 1,300 field agents who have dedicated their careers to helping our members build a rock solid foundation on which to provide financial protection to their families."



Knights of Columbus
INSURANCE
Making a difference for life.

The next edition of the *Oasis Knightline* will be published in late March. If you have an idea for an article, please submit it to FS Jim Shurtliff at shurtfam@cccomm.net or at 4712 Benson Lane, Fallon, NV 89406 or send them to the Council's address at PO Box 2545, Fallon, NV 89407. Submittals should be received by March 15th for inclusion in the newsletter. Photos (regular or digital) are welcome, too. Articles, photos, and/or suggestions for the Council's web site are also welcome.